JOURNEY TO EXCELLENCE
Key Performance Indicator Report

April 2015

National

LEADING INDICATORS

Continuous Improvement 1-Year Improvement Areas of Concern

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	40.7%	47,652	385	16.3%	51.6%	125,191	91.4%
2014	39.5%	52,420	332	15.8%	50.6%	151,249	89.7%
2013	39.1%	51,517	308	15.7%	50.6%	156,334	90.7%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	1,797,360	6.0%	69.5%	$28,943,716	110
2014	1,870,791	6.2%	65.5%	$24,350,901	N.A.
2013	2,031,436	6.8%	67.3%	$19,599,585	N.A.

OIS

	DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
2015	42.9%	82.8%	4.04
2014	40.9%	76.4%	3.94
2013	39.2%	75.5%	3.96

Boy Scouts of America's Vision
"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	876,542	925,348	1,030,865	1,295,527
*Scout Age:	734,248	747,384	776,030	854,692
*Venturers:	115,400	127,037	150,177	157,655
*Explorers:	71,170	71,022	74,364	110,853

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	305,499	313,807	335,499	373,369
Total Scout:	438,990	446,244	461,317	493,495
Total Venturing:	46,738	49,085	50,999	54,213
Council/District:	28,119	32,788	39,519	34,825
Exploring:	19,729	20,084	21,382	25,034

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	37,800	38,855	40,800	41,076
Troops:	34,722	35,479	36,642	36,400
Teams:	7,942	8,061	8,021	8,287
Crews:	13,481	14,077	15,033	14,908
Units:	93,945	96,472	100,496	100,671
Posts:	3,992	3,951	4,136	4,928

(Financial data includes only councils which have transmitted current month.)

JOURNEY TO EXCELLENCE
Key Performance Indicator Report

April 2015

Northeast Region

LEADING INDICATORS

Continuous Improvement 🟢 1-Year Improvement 🟡 Areas of Concern 🔴

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	46.1%	8,463	65	16.2%	66.3%	16,198	91.3%
2014	46.7%	9,116	37	16.5%	63.3%	17,881	89.9%
2013	44.9%	9,493	45	15.8%	63.3%	19,490	89.6%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	345,494	5.6%	70.6%	$3,701,670	24
2014	366,099	5.8%	67.7%	$2,284,646	N.A.
2013	391,057	6.3%	69.4%	$1,721,283	N.A.

OIS

	DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
2015	52.0%	87.2%	3.58
2014	47.2%	82.6%	3.61
2013	43.7%	80.6%	3.77

Boy Scouts of America's Vision
"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	174,311	185,720	202,611	248,825
*Scout Age:	142,574	146,665	153,256	166,043
*Venturers:	11,408	15,072	18,759	17,798
*Explorers:	17,201	18,642	16,431	26,109

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	53,957	56,563	60,053	65,262
Total Scout:	90,351	92,727	95,835	100,597
Total Venturing:	5,766	6,318	6,713	6,820
Council/District:	6,423	6,224	6,331	7,342
Exploring:	4,224	4,540	4,476	5,537

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	6,261	6,471	6,697	6,800
Troops:	6,295	6,413	6,616	6,569
Teams:	126	129	145	134
Crews:	1,336	1,453	1,568	1,552
Units:	14,018	14,466	15,026	15,055
Posts:	901	933	889	1,125

(Financial data includes only councils which have transmitted current month.)

JOURNEY TO EXCELLENCE
Key Performance Indicator Report

April 2015

Southern Region

LEADING INDICATORS

Continuous Improvement 🟢 1-Year Improvement 🟡 Areas of Concern 🔴

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	39.3%	12,527	129	16.3%	61.7%	28,383	88.2%
2014	36.1%	12,033	134	15.9%	58.6%	30,467	83.5%
2013	36.6%	12,663	105	16.4%	58.6%	32,902	87.6%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	479,799	4.8%	62.4%	$12,622,564	39
2014	495,257	5.0%	56.6%	$12,320,070	N.A.
2013	564,121	5.7%	62.1%	$12,475,990	N.A.

OIS

	DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
2015	48.2%	82.4%	3.80
2014	44.0%	75.6%	3.76
2013	40.5%	73.6%	3.80

Boy Scouts of America's Vision
"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	248,543	262,765	304,376	397,155
*Scout Age:	185,238	186,176	200,457	217,284
*Venturers:	22,700	25,409	35,928	34,660
*Explorers:	23,318	20,907	23,360	34,202

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	77,103	79,162	89,271	94,925
Total Scout:	113,557	115,550	123,641	126,123
Total Venturing:	8,247	8,627	10,100	9,833
Council/District:	8,037	8,490	9,400	10,528
Exploring:	6,191	5,679	6,411	7,197

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	9,835	10,102	11,027	10,836
Troops:	8,835	9,010	9,696	9,318
Teams:	503	486	505	527
Crews:	2,379	2,490	2,889	2,762
Units:	21,552	22,088	24,117	23,443
Posts:	1,272	1,144	1,274	1,473

(Financial data includes only councils which have transmitted current month.)

JOURNEY TO EXCELLENCE
Key Performance Indicator Report

April 2015

Central Region

LEADING INDICATORS

Continuous Improvement 🟢 1-Year Improvement 🟡 Areas of Concern 🔴

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	42.3%	9,051	66	15.7%	66.4%	18,749	90.3%
2014	41.7%	8,736	49	14.8%	65.2%	19,569	88.1%
2013	41.8%	9,275	43	15.0%	65.2%	22,613	89.3%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	434,829	6.7%	66.4%	$9,997,950	27
2014	458,685	7.0%	62.0%	$10,118,260	N.A.
2013	506,263	7.8%	67.6%	$12,831,335	N.A.

OIS

	DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
2015	51.7%	81.7%	3.56
2014	49.7%	78.3%	3.68
2013	47.5%	76.1%	3.76

Boy Scouts of America's Vision
"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	243,554	257,596	289,290	362,464
*Scout Age:	154,314	160,483	169,635	176,913
*Venturers:	19,779	23,091	29,092	28,374
*Explorers:	17,182	17,515	18,246	27,844

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	72,384	75,560	81,125	88,932
Total Scout:	99,043	101,338	105,344	109,104
Total Venturing:	7,045	7,696	8,537	8,300
Council/District:	8,628	8,895	9,295	9,983
Exploring:	4,615	4,853	5,247	5,920

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	9,523	9,787	10,374	10,341
Troops:	7,715	7,947	8,210	8,091
Teams:	244	268	280	276
Crews:	1,964	2,110	2,384	2,289
Units:	19,446	20,112	21,248	20,997
Posts:	974	981	1,048	1,228

(Financial data includes only councils which have transmitted current month.)

JOURNEY TO EXCELLENCE
Key Performance Indicator Report

April 2015

Western Region

LEADING INDICATORS

Continuous Improvement 🟢 1-Year Improvement 🟡 Areas of Concern 🔴

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	35.9%	17,611	125	16.6%	33.3%	61,861	93.7%
2014	34.8%	22,535	112	16.1%	34.1%	83,332	94.1%
2013	33.9%	20,086	115	15.6%	34.1%	81,329	93.7%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	537,238	7.3%	77.9%	$2,621,532	20
2014	550,750	7.6%	76.2%	($372,075)	N.A.
2013	569,995	7.8%	71.1%	($7,429,023)	N.A.

OIS

	DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
2015	31.2%	81.4%	4.74
2014	30.8%	72.2%	4.36
2013	29.6%	73.8%	4.26

Boy Scouts of America's Vision
"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	210,134	219,267	234,588	287,083
*Scout Age:	252,122	254,060	252,682	294,452
*Venturers:	61,513	63,465	66,398	76,823
*Explorers:	13,469	13,958	16,327	22,698

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	102,055	102,522	105,050	124,250
Total Scout:	136,039	136,629	136,497	157,671
Total Venturing:	25,680	26,444	25,649	29,260
Council/District:	5,031	9,179	14,493	6,972
Exploring:	4,699	5,012	5,248	6,380

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	12,181	12,495	12,702	13,099
Troops:	11,877	12,109	12,120	12,422
Teams:	7,069	7,178	7,091	7,350
Crews:	7,802	8,024	8,192	8,305
Units:	38,929	39,806	40,105	41,176
Posts:	845	893	925	1,102

(Financial data includes only councils which have transmitted current month.)

Printed 5/11/2015