



JOURNEY TO EXCELLENCE

Key Performance Indicator Report



July 2015

Northeast Region Summary

LEADING INDICATORS

Continuous Improvement

1-Year Improvement

Areas of Concern

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	67.0%	16,505	116	28.7%	66.4%	28,907	92.5%
2014	68.3%	17,209	91	28.5%	63.0%	31,534	90.8%
2013	65.3%	20,055	97	27.5%	63.0%	37,410	90.2%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	359,862	5.8%	73.6%	\$2,251,219	29
2014	377,972	6.0%	71.6%	\$2,190,139	N.A.
2013	407,403	6.6%	71.5%	\$1,436,975	N.A.

OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
52.0%	86.9%	4.07
47.3%	80.6%	4.32
43.6%	80.3%	4.37

Boy Scouts of America's Vision

"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	175,754	186,078	202,298	248,825
*Scout Age:	152,593	156,304	164,022	166,043
*Venturers:	12,197	15,216	22,635	17,798
*Explorers:	19,318	20,374	18,448	26,109

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	54,926	57,281	60,981	65,262
Total Scout:	94,168	96,240	99,145	100,597
Total Venturing:	5,969	6,350	7,185	6,820
Council/District:	6,615	5,967	5,836	7,346
Exploring:	4,705	5,058	4,974	5,537

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	6,356	6,568	6,831	6,800
Troops:	6,340	6,474	6,640	6,569
Teams:	132	131	145	134
Crews:	1,382	1,455	1,650	1,552
Units:	14,210	14,628	15,266	15,055
Posts:	981	1,028	993	1,125



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Northeast - Area 1

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Areas of Concern

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	66.1%	1,761	12	29.3%	57.4%	3,442	91.9%
2014	70.7%	2,443	14	29.6%	57.1%	4,605	92.5%
2013	66.0%	2,453	15	27.4%	57.1%	4,554	90.1%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	49,979	6.1%	73.2%	\$29,125	3
2014	52,906	6.4%	73.5%	(\$11,098)	N.A.
2013	56,084	6.8%	71.2%	(\$53,525)	N.A.

OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
40.2%	82.7%	5.43
38.9%	77.7%	5.14
37.2%	76.5%	4.59

Boy Scouts of America's Vision

"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	24,477	26,578	28,526	35,823
*Scout Age:	21,684	22,392	22,957	23,624
*Venturers:	1,741	1,935	2,395	2,218
*Explorers:	2,077	2,001	2,206	2,432

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	7,879	8,375	8,823	9,531
Total Scout:	13,209	13,438	13,782	14,111
Total Venturing:	794	800	836	860
Council/District:	911	956	878	1,092
Exploring:	770	820	805	876

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	943	987	1,013	1,028
Troops:	952	969	995	982
Teams:	7	10	14	10
Crews:	205	217	231	229
Units:	2,107	2,183	2,253	2,249
Posts:	157	158	150	172



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Northeast - Area 2

LEADING INDICATORS

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1-Year Improvement

Areas of Concern

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	58.5%	3,159	21	28.8%	58.7%	5,440	90.8%
2014	61.2%	3,141	19	29.9%	57.7%	5,580	91.9%
2013	62.3%	3,675	16	28.6%	57.7%	6,666	92.2%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	78,310	4.9%	73.3%	\$1,351,844	7
2014	81,661	5.1%	72.3%	\$330,514	N.A.
2013	84,637	5.3%	73.2%	\$446,021	N.A.

OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
39.7%	84.6%	4.78
38.6%	79.6%	5.32
37.4%	78.0%	5.85

Boy Scouts of America's Vision

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TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	38,444	40,650	42,940	52,974
*Scout Age:	28,717	29,374	30,294	31,233
*Venturers:	2,242	2,882	3,102	3,465
*Explorers:	8,907	8,755	8,301	10,538

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	9,640	10,277	10,900	11,616
Total Scout:	16,494	16,835	17,107	17,536
Total Venturing:	1,037	1,255	1,230	1,327
Council/District:	1,001	870	849	1,053
Exploring:	1,331	1,461	1,563	1,572

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	1,165	1,212	1,236	1,278
Troops:	1,107	1,128	1,141	1,149
Teams:	6	7	9	7
Crews:	213	235	253	250
Units:	2,491	2,582	2,639	2,684
Posts:	365	359	364	384



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Northeast - Area 3

LEADING INDICATORS

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1-Year Improvement

Areas of Concern

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	73.9%	1,336	16	28.4%	76.4%	2,397	92.8%
2014	73.4%	1,342	6	28.5%	67.4%	2,586	90.1%
2013	73.9%	1,448	17	28.3%	67.4%	2,926	87.8%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	36,518	6.5%	72.9%	(\$1,027,334)	5
2014	38,683	6.8%	71.1%	(\$262,610)	N.A.
2013	41,062	7.2%	68.3%	(\$662,009)	N.A.

OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
57.8%	86.2%	3.93
49.4%	81.4%	4.26
43.9%	80.0%	4.15

Boy Scouts of America's Vision

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TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	17,250	18,296	19,624	25,203
*Scout Age:	15,767	16,578	17,403	17,622
*Venturers:	1,120	1,275	1,373	1,476
*Explorers:	2,381	2,534	2,662	3,288

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	6,140	6,214	6,811	7,281
Total Scout:	10,219	10,677	10,900	11,111
Total Venturing:	600	695	751	752
Council/District:	998	976	970	1,340
Exploring:	1,145	1,184	1,153	1,322

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	784	809	860	832
Troops:	847	876	909	886
Teams:	4	2	1	2
Crews:	147	154	167	171
Units:	1,782	1,841	1,937	1,891
Posts:	200	210	216	238



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Northeast - Area 4

LEADING INDICATORS

Continuous Improvement

1-Year Improvement

Areas of Concern

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	65.8%	1,922	11	28.3%	61.6%	2,804	91.4%
2014	69.7%	1,822	12	27.7%	57.1%	2,799	87.5%
2013	66.0%	3,323	14	27.6%	57.1%	5,044	89.6%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	31,599	7.8%	68.2%	(\$539,200)	4
2014	35,280	8.7%	64.7%	(\$374,959)	N.A.
2013	39,004	9.6%	67.9%	(\$581,419)	N.A.

OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
50.5%	86.3%	4.39
43.8%	72.6%	4.10
38.0%	72.8%	5.12

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TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	16,419	16,728	19,765	23,530
*Scout Age:	11,989	12,708	13,676	13,363
*Venturers:	1,558	3,155	4,116	3,599
*Explorers:	1,633	2,689	1,447	3,482

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	5,217	5,385	5,990	6,111
Total Scout:	8,890	9,187	9,881	9,512
Total Venturing:	470	530	593	564
Council/District:	778	684	765	960
Exploring:	132	144	154	172

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	635	658	723	684
Troops:	653	675	708	681
Teams:	1	1	1	1
Crews:	113	122	151	133
Units:	1,402	1,456	1,583	1,499
Posts:	38	45	43	52



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Northeast - Area 5

LEADING INDICATORS

Continuous Improvement

1-Year Improvement

Areas of Concern

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	68.9%	3,722	27	29.4%	73.3%	6,784	92.8%
2014	67.0%	4,395	20	27.7%	69.8%	7,874	90.5%
2013	60.3%	5,026	23	24.5%	69.8%	8,887	89.8%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	77,690	5.0%	73.3%	\$662,820	3
2014	82,231	4.9%	72.2%	\$357,939	N.A.
2013	87,092	5.6%	70.2%	(\$1,091,233)	N.A.

OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
61.5%	86.1%	3.68
57.7%	81.3%	3.55
54.0%	80.8%	3.91

Boy Scouts of America's Vision

"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	37,807	41,224	44,202	54,558
*Scout Age:	34,977	35,558	37,175	37,961
*Venturers:	2,589	2,854	3,560	3,470
*Explorers:	2,317	2,595	2,155	3,483

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	12,041	12,625	13,307	14,517
Total Scout:	20,677	20,859	21,449	21,859
Total Venturing:	1,231	1,263	1,544	1,396
Council/District:	1,596	1,339	1,175	1,490
Exploring:	818	879	772	963

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	1,340	1,378	1,426	1,427
Troops:	1,377	1,402	1,423	1,431
Teams:	5	3	5	4
Crews:	291	298	332	323
Units:	3,013	3,081	3,186	3,185
Posts:	132	150	128	165



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Northeast - Area 6

LEADING INDICATORS

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1-Year Improvement

Areas of Concern

	PERCENT OF CUB SCOUT ADVANCEMENTS YEAR-TO-DATE	NEW CUB SCOUTS YEAR-TO-DATE	NEW CUB PACKS YEAR-TO-DATE	PERCENT OF BOY SCOUT ADVANCEMENTS YEAR-TO-DATE	TOP LEADERS TRAINED	NEW MEMBERSHIP YEAR-TO-DATE	PERCENT OF UNITS RETAINED
2015	71.3%	4,605	29	27.7%	68.4%	8,040	94.3%
2014	72.1%	4,066	20	27.8%	64.8%	8,090	91.2%
2013	68.3%	4,130	12	28.8%	64.8%	9,333	90.8%

LAGGING INDICATORS

	MEMBERSHIP*	MARKET SHARE	YOUTH RETAINED	COUNCIL OPERATING UNRESTRICTED NET ASSETS	NUMBER OF COUNCILS TRANSMITTED
2015	85,766	7.1%	76.7%	\$1,773,964	7
2014	87,211	7.3%	72.2%	\$2,150,353	N.A.
2013	99,524	8.2%	74.2%	\$3,379,140	N.A.

OIS

DIRECT CONTACT LEADERS TRAINED	YOUTH PROTECTION	UNITS PER COMMISSIONER
57.3%	92.0%	3.44
49.9%	84.8%	4.22
45.9%	86.2%	3.80

Boy Scouts of America's Vision

"Provide a Quality Scouting Program to More Youth"

TOTAL YOUTH REGISTERED

	2015	2014	2013	2014 YE
*Cub Age:	41,357	42,602	47,241	56,737
*Scout Age:	39,459	39,694	42,517	42,240
*Venturers:	2,947	3,115	8,089	3,570
*Explorers:	2,003	1,800	1,677	2,886

TOTAL ADULTS REGISTERED

	2015	2014	2013	2014 YE
Total Cub:	14,009	14,405	15,150	16,206
Total Scout:	24,679	25,244	26,026	26,468
Total Venturing:	1,837	1,807	2,231	1,921
Council/District:	1,331	1,142	1,199	1,411
Exploring:	509	570	527	632

TOTAL UNITS REGISTERED

	2015	2014	2013	2014 YE
Packs:	1,489	1,524	1,573	1,551
Troops:	1,404	1,424	1,464	1,440
Teams:	109	108	115	110
Crews:	413	429	516	446
Units:	3,415	3,485	3,668	3,547
Posts:	89	106	92	114